Resolution 2827 A Resolution Establishing the Bend Economic Development Advisory Board (BEDAB)

Whereas, the City recognizes that the City Council will be required to make significant decisions regarding economic development expenditures and activities for the City of Bend.

Whereas, the City desires to establish an advisory board made up of individuals from the business community who can develop, implement and maintain a strategic plan to ensure that long-term City of Bend planning promotes a supportive and innovative business environment which fosters economic growth, coordinated by the efforts of governmental agencies, community groups and business organizations.

The City Council does resolve as follows:

The Bend Economic Development Advisory Board ("BEDAB") is established according to the following provisions:

Section One: Purpose

The purpose of the BEDAB is to:

- 1. Advocate Provide input into city policy and procedures from a private sector perspective.
- 2. Facilitate Broker entrepreneurial support among existing community resources.
- 3. Market Branding and guiding marketing of Bend as "Open for Business".
- 4. Coordinate Organize and oversee city resources applied to economic development.

Section Two: Establishment

- 1. The committee shall be made up of nine (9) voting members with experience in business, economic development or education in Deschutes County.
- Voting BEDAB members shall be appointed by the Mayor with the advice and consent of City Council and shall serve staggered three year terms with the initial terms being one, two and three year terms. Members shall serve until their term expires, the member resigns or a replacement is appointed.
- 3. BEDAB shall be subject to Oregon's public meeting and open records laws and Title I of the Bend Code.

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- Voting members shall include six (6) members who are business owners or key employees and three (3) members of business service or support organizations.
 - A. Nonvoting ex-officio members shall include the City Manager and City staff supporting BEDAB. BEDAB may appoint other ex officio members.
- 5. BEDAB may establish subcommittees and appoint subcommittee members to fulfill the purposes of this resolution...
- Administrative and technical staff support to BEDAB will be provided by the City of Bend.
- 7. A majority of voting members shall elect a chair who shall be responsible for calling meetings, establishing an agenda, conducting meetings, coordinating BEDAB activities with the City Manager and other city staff, and reporting to Council on the activities of the BEDAB.

Section Three: Funding

1. Funding for the implementation of the BEDAB strategic plan and the economic development program will be recommended by the BEDAB and allocated and approved annually by the City Council.

Section Four: Specific Tasks

The BEDAB shall:

- 1. Create a five year strategic plan for consideration by the City Council.
- 2. Identify activities and projects that will enhance economic growth in the City of Bend.
- 3. Work with the Bend Business Advocate on business promotion and support.
- 4. Report on plans, activities and results achieved by BEDAB to Council.
- 5. Propose annual revisions to the strategic plan as needed to improve the economic vitality of the City of Bend.
- Work with the City Manager or his/her designee to direct the activities of the BBA and other staff assigned to BEDAB to ensure the strategic plan is implemented effectively.
- 7. Advise the City Council on ordinances, policies and activities that impact the economic vitality within the City of Bend.

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- 8. Advise the City Council on the business license program and fees annually.
- 9. Review applications and make recommendations to the City Council for expenditures of the Opportunity Fund.

Adopted by the City Council the 4th day of May, 2011.

YES: 7

NO: 0

Jeff Eager, Mayor

Authenticated by the Mayor the 4th day of May, 2011.

Approved as to form:

Legal Counsel

LAT.

Attest:

Patricia Stell, City Recorder